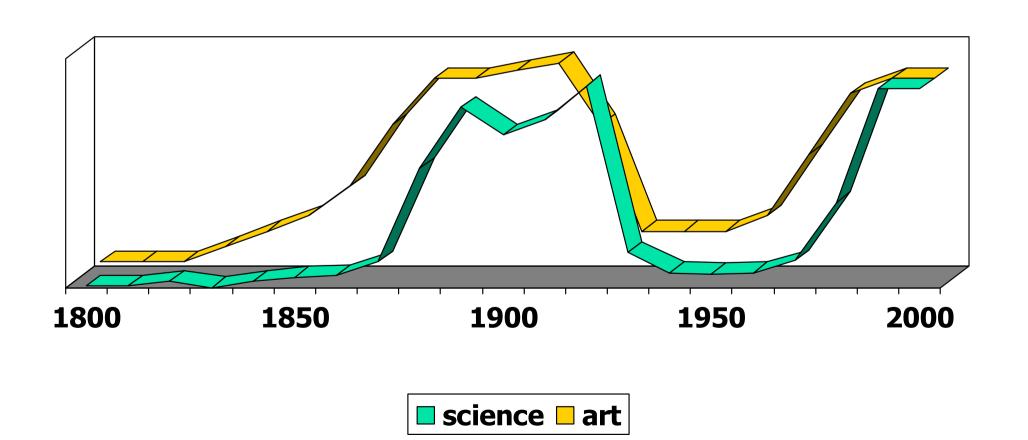
# Combining artistic and scientific perspectives in the study of synesthesia

Crétien van Campen, researcher Clara Froger, artist The Netherlands



# Interest in synesthesia in art and science



# Parallel study of perceptual phenomena in art & science





### Differences in approach

#### **ART**

- Early discovery
- Phenomenological exploration
- First person perspective

#### **SCIENCE**

- Rediscovery
- Analytic study
- Third person perspective

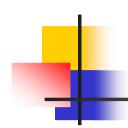












# Colors of the Dutch word KOEL (= cool)

Chosen color chip in test



painting



# Influence of context on colored letters I

test painting



# Less influence of context on colors











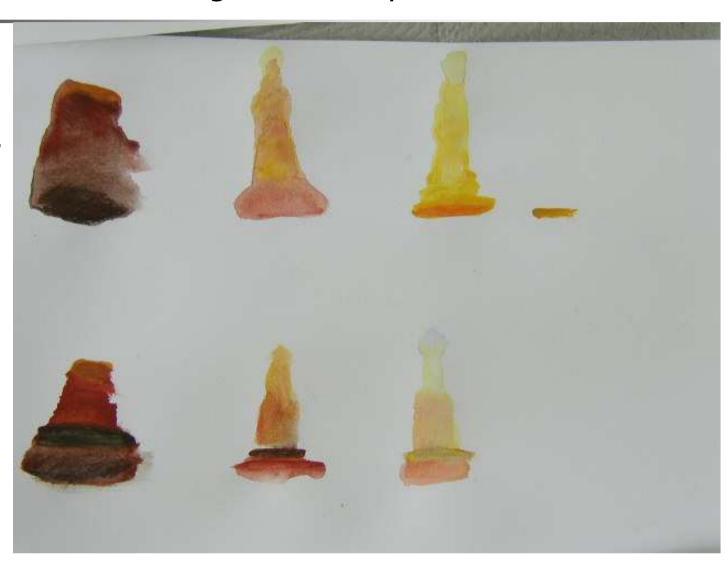
### Sounds of musical instruments



Played on: double bass guitar trumpet

D major chord

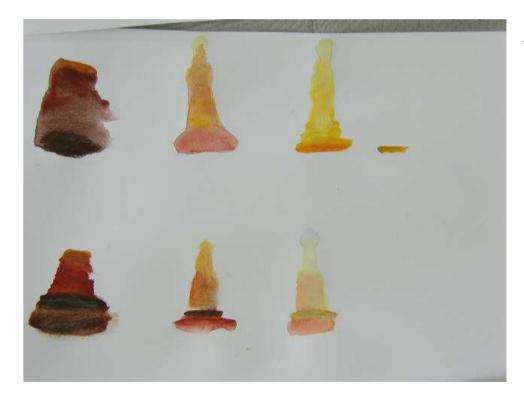
D minor chord



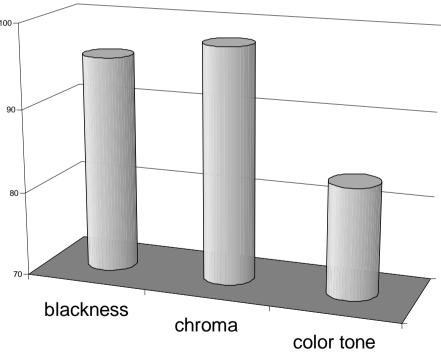


## Comparing two types of information on colored-music synesthesia

#### **Painting**



#### Test results







### Discussion of results

### Choosing color chips

- Color only
- Loss of information but computable

### **Painting**

- Aspects of color, form and space
- More representative but non-computable



### conclusion

- Art and science contributed in different ways
- Artists and researchers both profit from critical interaction
- Changing between first and third person perspectives